Assembly Committee on Consumer Affairs

Date: <u>March 27, 1997</u> Meeting T Location: <u>424 NE Capita</u>	Type: <u>Public hearing</u>
Committee Member	<u>Present</u> <u>Absent</u> <u>Excused</u>
Rep. Clifford Otte, Chair	
Rep. DuWayne Johnsrud	
Rep. Alvin Ott	
Rep. Michael Lehman	
Rep. Frank Urban	
Rep. Annette Polly Williams	
Rep. Donald Hasenohrl	
Rep. Spencer Black	
Toto	als: 7 O /

HOME

9516 Bluff Drive Pittsville, WI 54466 Phone: (715) 676-3666

State Representative DON HASENOHRL

P.O. Box 8952 Madison, WI 53708 Phone: (608) 266-8366



Serving the 70th Assembly District

are Affairs

February 28, 1997

Representative Cliff Otte Chair, Committee on Consumer Affairs Rm 109 W

Dear Cliff,

Thank you for sending out the notice of our first Consumer Affairs committee meeting this far in advance. Unfortunately, I am going to be out of state on the day of the committee meeting. I would like to request that you excuse me for this meeting.

Thank you for your consideration.

Sincerely,

DONALD HASENOHRL State Representative 70th Assembly District

DH:jml

Consumin AFFAIRS	COMMITTEE	3/27/97	_ DATE
LEGISLATOR NAME		z RIEY	

WISCONSIN LEGISLATURE - COMMITTEE ATTENDANCE FORM

Consumer	allain	COMMITTEE	3/27/	97 DATE
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LEGISLATOR NAME	Brandon	-olel		in and an all the state of the

Assembly Committee on Consumer Affairs

Date: <i>April 34,1997</i> Meet	ing Type:	publ	ic hear	ing)
Date: <i>Mpnil 34,1997</i> Meet Location: <u>424 NE</u>	State Ca	pitol		<u> </u>
Committee Member	·	<u>Present</u>	<u>Absent</u>	Excused
Rep. Clifford Otte, Chair		V		
Rep. DuWayne Johnsrud		V		
Rep. Alvin Ott		V		
Rep. Michael Lehman				
Rep. Frank Urban		V		
Rep. Annette Polly Williams		V		
Rep. Donald Hasenohrl		V		
Rep. Spencer Black			A	V
	Totals:	6	0	1

State Representative Spencer Black



State Capitol P.O. Box 8952 Madison, WI 53708 (608) 266-7521

April 22, 1997

TO: Cliff Otte

FR: Spencer Black

RE: April 24, 1997 meeting

Regretfully, I will not be able to attend the Committee meeting on April 24, 1997. I am required to be out of town because of a family situation. I appreciate your consideration.

Thanks you.

Chromy Affins/

COMMITTEE

DATE

LEGISLATOR NAME

Assembly Committee on Consumer Affairs

Date: April 24,1997 Meeti Location: 424 NE Sta	ng Type: Inte Capit	execu tol	itive se	Mbn
Committee Member Rep. Clifford Otte, Chair Rep. DuWayne Johnsrud Rep. Alvin Ott Rep. Michael Lehman Rep. Frank Urban Rep. Annette Polly Williams Rep. Donald Hasenohrl Rep. Spencer Black		Present Y Y Y Y Y Y Y Y Y	Absent	Excused
	Totals:	10	()	/

Assembly Committee on Consumer Affairs

Date: May 8, 1997 Meeting Location: 424 NE	ng Type: <u>pub</u> E State Capit	lic hearin	
Committee Member Rep. Clifford Otte, Chair Rep. DuWayne Johnsrud Rep. Alvin Ott Rep. Michael Lehman Rep. Frank Urban Rep. Annette Polly Williams Rep. Donald Hasenohrl Rep. Spencer Black	Present V V V V V V V V V	Absent Absent	Excused

Consumer Addains	COMMITTEE	5/4/57	DATE
LEGISLATOR NAME	n Ocsan		
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WISCONSIN LECTSLATURE	COUNTY:		
WISCONSIN LEGISLATURE		₩	
Consumm Armas	COMMITTE	EE <u>5/8/97</u>	DATE
LEGISLATOR NAME Rev. Dano	Cuid		
WISCONSIN LEGISLATURE	- COMMITTEE A	TTENDANCE FORM	
/mus	Marking Kristophy (1984)	E/2/6.	7 DATE
LEGISLATOR NAME	Walks.	nar	

Assembly Committee on Consumer Affairs

Date: <u>5-22-97</u> Meeti Location: <u>424 NE</u> Ca	ing Type:	<u>e xec</u>	utive se	essión_
Committee Member Rep. Clifford Otte, Chair Rep. DuWayne Johnsrud Rep. Alvin Ott Rep. Michael Lehman Rep. Frank Urban Rep. Annette Polly Williams Rep. Donald Hasenohrl Rep. Spencer Black		Present	Absent	Excused
	Totals:	8		

Samel Hypoung

Assembly Committee on Consumer Affairs

Date: $6-5-97$ Meeting Type:	pubr	lic hea	ring
Location: 424 NE State	Capir	bel	0
Committee Member	<pre>Present</pre>	Absent	Excused
Rep. Clifford Otte, Chair	11030111		
Rep. DuWayne Johnsrud	W,		
Rep. Alvin Ott			
Rep. Michael Lehman			
Rep. Frank Urban	V		
Rep. Annette Polly Williams		4	
Rep. Donald Hasenohrl			
Rep. Spencer Black	V		
Totals:	7	1	0

Assembly Committee on Consumer Affairs

Date: $6-5-97$ Meeti	ng Type:	exec	utive se	ession
Location: 434 NE	: State	Capit	tel	
Committee Member		Present	<u>Absent</u>	<u>Excused</u>
Rep. Clifford Otte, Chair				
Rep. DuWayne Johnsrud		V		
Rep. Alvin Ott				
Rep. Michael Lehman				
Rep. Frank Urban				
Rep. Annette Polly Williams			V	
Rep. Donald Hasenohrl				
Rep. Spencer Black		V		
	Totals:	7		0

4-5-97 DATE Mosemmen affaire COMMITTEE

LEGISLATOR NAME

WISCONSIN LEGISLATURE - COMMITTEE ATTENDANCE FORM

424 N E

COMMITTEE June

3

LEGISLATOR NAME

Assembly Committee on Consumer Affairs

Date: Quly 31, 1997 Meetin	g Type:	Publ	ic Hearn	ig
Location: 424 NE	g Type: E Cap	ital		<i></i>
Committee Member	٧	Present	Absent	Excused
Rep. Clifford Otte, Chair				
Rep. DuWayne Johnsrud		V		
Rep. Alvin Ott		V		+ A
Rep. Michael Lehman				
Rep. Frank Urban			6	V
Rep. Annette Polly Williams				V
Rep. Donald Hasenohrl		V		
Rep. Spencer Black				V
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LEGISLATOR NAME COMMITTEE Thun July 31th DATE

WISCONSIN LEGISLATURE - COMMITTEE ATTENDANCE FORM

WISCONSIN LEGISLATURE - COMMITTEE ATTENDANCE FORM

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COMMITTEE

131/87

LEGISLATOR NAME

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Assembly Committee on Consumer Affairs

D Lo	ate: <u>Avg. 14, 1997</u> Meet ocation: <u>424 NE</u>	ing Type: <u>Caprio C</u>	- Pul	blic He	aring)
	Committee Member Rep. Clifford Otte, Chair Rep. DuWayne Johnsrud Rep. Alvin Ott Rep. Michael Lehman Rep. Frank Urban Rep. Annette Polly Williams Rep. Donald Hasenohrl		Present X X	Absent	Excused
	Rep. Spencer Black	Totals:	6	\mathcal{O}	2)

State Representative Spencer Black



State Capitol P.O. Box 8952 Madison, WI 53708 (608) 266-7521

August 13, 1997

TO: Cliff Otte

FR: Spencer Black

RE: Consumer Affairs Committee Hearing

Regretfully, I will not be able to attend the Committee meeting scheduled for August 14th. I am required to be out of town during this period of time because of a family situation. appreciate your consideration.

Thank you.

COMMITTEE 9/14/97

LEGISLATOR NAME R

Assembly Committee on Consumer Affairs

Date: <u>10/23/97</u> Meetin Location: <u>417 North</u>	g Type: State	Publi Capita	c Hear	ring)
Committee Member	<u> </u>	<u>Present</u>	<u>Absent</u>	Excused
Rep. Clifford Otte, Chair		\boxtimes		
Rep. DuWayne Johnsrud		\boxtimes		
Rep. Alvin Ott		\boxtimes		
Rep. Michael Lehman		\boxtimes		
Rep. Frank Urban		\boxtimes		
Rep. Annette Polly Williams		\boxtimes		
Rep. Donald Hasenohrl				\boxtimes
Rep. Spencer Black		\boxtimes		
	Totals:	7	0	1

Assembly Committee on Consumer Affairs

Date: 10/23/97 Meetin Location: 417 North	ig Type: _ State	Exec	cutive o	Session
Committee Member	<u> </u>	<u>resent</u>	<u>Absent</u>	<u>Excused</u>
Rep. Clifford Otte, Chair		\boxtimes		
Rep. DuWayne Johnsrud		\square		
Rep. Alvin Ott		\boxtimes		
Rep. Michael Lehman		X		
Rep. Frank Urban		X		
Rep. Annette Polly Williams		\boxtimes		
Rep. Donald Hasenohrl				\boxtimes
Rep. Spencer Black				
	Totals:	7	0	1

HOME

9516 Bluff Drive Pittsville, WI 54466 Phone: (715) 676-3666

State Representative DON HASENOHRL

P.O. Box 8952 Madison, WI 53708 Phone: (608) 266-8366



Serving the 70th Assembly District

October 16, 1997

Representative Clifford Otte Chair, Consumer Affairs Committee 109 West State Capitol

Dear Cliff,

I will be unable to attend the Consumer Affairs Committee meeting on October 23. I will be out of state and ask to be excused for this meeting.

Thank you for your consideration.

Sincerely,

Dan

DONALD HASENOHRL State Representative 70th Assembly District

DHd:jml

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LEGISLATOR NAME

WISCONSIN LEGISLATURE - COMMITTEE ATTENDANCE FORM

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COMMITTEE

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LEGISLATOR NAME - TOE HONDAIS

Assembly Committee on Consumer Affairs

Date: <u>11-20-97</u> Meeting Type Location: <u>424 NE</u> State Ca	e: Hear	ing)	
Committee Member Rep. Clifford Otte, Chair Rep. DuWayne Johnsrud Rep. Alvin Ott Rep. Michael Lehman Rep. Frank Urban Rep. Annette Polly Williams Rep. Donald Hasenohrl Rep. Spencer Black Totals:	Present X X X X X X X X X X X X X X X X X X	Absent	Excused
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Consimer Affine COMMITTEE 1120-97 DATE

LEGISLATOR NAME

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Assembly Committee on Consumer Affairs

Date: <u>11-20-97</u> Meeting Location: <u>424 NE S4</u>	g Type: <u>Execu</u> ute Capitol	itivê Sex	ssión_
Committee Member Rep. Clifford Otte, Chair Rep. DuWayne Johnsrud Rep. Alvin Ott Rep. Michael Lehman Rep. Frank Urban Rep. Annette Polly Williams Rep. Donald Hasenohrl Rep. Spencer Black	Present X X X X X X X X X X X X X X X X X X	Absent	Excused Control Con
Note: Representa delayed to too late for	tive William aveling and weling and when execution will a Young Committee of the execution	ve sess	

Assembly Committee on Consumer Affairs

Date: <u>1-39-98</u> Meeting Type Location: <u>434 NE State</u>	: # Executive Session
Location: 424 NE State	Capitol
Committee Member Rep. Clifford Otte, Chair Rep. DuWayne Johnsrud	Present Absent Excused
Rep. Alvin Ott Rep. Michael Lehman	
Rep. Frank Urban Rep. Annette Polly Williams Rep. Donald Hasenohrl	
Rep. Spencer Black Totals:	

Assembly Committee on Consumer Affairs

Date: <u>1-29-98</u> Meeting Type Location: <u>424 NE State</u> C	e: <u>Publ</u>	ic Hea	ring)
Location: 424 NE 07a/e 0	:ap110C	•	
Committee Member	<u>Present</u>	<u>Absent</u>	Excused
Rep. Clifford Otte, Chair	W/		
Rep. DuWayne Johnsrud	$\mathbf{V}_{\mathbf{v}}$		
Rep. Alvin Ott	V		
Rep. Michael Lehman	V,		
Rep. Frank Urban	$\mathbf{V}_{\mathbf{v}}$		
Rep. Annette Polly Williams	V		
Rep. Donald Hasenohrl	∇		
Rep. Spencer Black	V		
Totals:	P	0	0

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LEGISLATOR NAME 186 un

WISCONSIN LEGISLATURE - COMMITTEE ATTENDANCE FORM

Assembly Committee on Consumer Affairs

Date: <u>2-26-98</u> Meeti	ng Typ	oe: _	Publi	c Hear	ring
Date: $2-26-98$ Meeti Location: 424 NE S	hte	a.	or fol		- C
)	Λ !	
<u>Committee Member</u>		<u> </u>	<u>Present</u>	<u>Absent</u>	<u>Excused</u>
Rep. Clifford Otte, Chair			W		
Rep. DuWayne Johnsrud					
Rep. Alvin Ott			\mathbf{V}_{j}		
Rep. Michael Lehman					
Rep. Frank Urban					
Rep. Annette Polly Williams					
Rep. Donald Hasenohrl			\square		
Rep. Spencer Black			V		
	Totals:		8	0	0

Assembly Committee on Consumer Affairs

Date: $\frac{2-26-98}{424}$ Meeting Location: $\frac{424}{57}$	Type: <u>Exec</u> Inte Capital	cutive	Essim
Committee Member Rep. Clifford Otte, Chair Rep. DuWayne Johnsrud Rep. Alvin Ott Rep. Michael Lehman Rep. Frank Urban Rep. Annette Polly Williams Rep. Donald Hasenohrl Rep. Spencer Black	Present V	Absent Control Cont	Excused
To	otals: 8	0	

Assembly Committee on Consumer Affairs

Date: <u>3-4-98</u> Meeting]	ype: Executive Session
Location: 415 NW Sta	te Capitol
Committee Member	Present Absent Excused
Rep. Clifford Otte, Chair	
Rep. DuWayne Johnsrud	
Rep. Alvin Ott	
Rep. Michael Lehman	
Rep. Frank Urban	
Rep. Annette Polly Williams	
Rep. Donald Hasenohrl	
Rep. Spencer Black	
Tota	als: 7 0 1

Assembly Committee on Consumer Affairs

Date: <u>3-19-98</u> Mee Location: <u>328 NW</u> §	ting Type: State Cap	<u>Execu</u> vibs 1	itur Se.	ssim
Committee Member Rep. Clifford Otte, Chair Rep. DuWayne Johnsrud Rep. Alvin Ott Rep. Michael Lehman Rep. Frank Urban Rep. Annette Polly Williams Rep. Donald Hasenohrl Rep. Spencer Black		Present D D D D D D D D D D D D D D D D D D D	Absent	Excused
	Totals:	4		

Assembly Committee on Consumer Affairs

Date: $3-23-98$ Meet	ing Type:	_Publ	ic Hea	ring
Location: <u>225 NW</u>	State Co	apitol		0
Committee Member		, Present	Absent	Excused
Rep. Clifford Otte, Chair		V		
Rep. DuWayne Johnsrud				
Rep. Alvin Ott		V		
Rep. Michael Lehman		V		
Rep. Frank Urban				
Rep. Annette Polly Williams		V		
Rep. Donald Hasenohrl			V	
Rep. Spencer Black		V		
	Totals:	6	2	

	Consumer Af	fair	COMMITTEE	March 23, 1998	_ DATE
	LEGISLATOR NAME _	Rosen	in Poten		
	WISCONSIN L	EGISLATURE -	COMMITTEE ATTE	NDANCE FORM	٠.
	_ Assemble	leg	COMMITTEE	3/23/98	DATE
	LEGISLATOR NAME _	Spencer	loggs		
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greated.	- bu	mole	ner f	LEGISLATOR NAME	
3TAQ		COMMITTEE	-	German	

MISCONSIN LEGISLATURE - COMMITTEE ATTENDANCE FORM

Assembly Committee on Consumer Affairs

Date: $3-24-98$ Meeting Type			ssion
Location: 424 NE State	E Capita	>l	
Committee Member	<u>Present</u>	<u>Absent</u>	<u>Excused</u>
Rep. Clifford Otte, Chair	$\underline{\underline{M}}_{j}$		Ш.
Rep. DuWayne Johnsrud	ر لالا		
Rep. Alvin Ott	\mathbf{W}_{\prime}		
Rep. Michael Lehman	V,		
Rep. Frank Urban	V	L.	
Rep. Annette Polly Williams			
Rep. Donald Hasenohrl	V		
Rep. Spencer Black	\square		
Totals:	P	0	

Assembly Committee on Consumer Affairs

Date: May 5, 1998 Meeti Location: 424 NE	ing Type:	Exec	utive S	essión
Location: 424 NE	State	Capito	2	
Committee Member		Present	<u>Absent</u>	<u>Excused</u>
Rep. Clifford Otte, Chair Rep. DuWayne Johnsrud				
Rep. Alvin Ott				
Rep. Michael Lehman Rep. Frank Urban				
Rep. Annette Polly Williams			V	
Rep. Donald Hasenohrl Rep. Spencer Black				
	Totals:	7		0

Assembly Hearing Slip

(Please print plainly)
Date: 1-23-97 BIII No. AB 555 Or Subject
(Name) TOAN OHEAY
(Street Address or Route Number)
City & Zip Code) SELF
(Representing)
Speaking In favor:
Speaking against:
Registering <i>in favor:</i>
Registering against:
Speaking for <i>information only</i> ; Neither for nor against:
Please return this slip to a messenger promptly.
Assembly Sergeant at Arms Room 411 West

State Representative Spencer Black



State Capitol P.O. Box 8952 Madison, WI 53708 (608) 266-7521

March 14, 1997

Representative Clifford Otte Chair, Assembly Consumer Affairs Committee 109 West State Capitol Hand Delivered

Dear Rep. Otte:

I am writing to request hearings in the Assembly Consumer Affairs Committee to consider additional steps the Legislature could take to protect cable television consumers. I am making this request in the wake of news that TCI Cablevision plans to increase cable rates by an additional 7% on July 1.

Cable TV is an unregulated monopoly that is once again taking unfair advantage of the consumer. As legislators, we should do whatever we can to provide some measure of relief to the consumer. The hearings should help the legislature to explore options for Wisconsin to take action under the recently passed Federal Telecommunications bill.

Last year, Congress again lifted federal regulation of cable television. Therefore, if the consumer is going to be protected, Wisconsin must do the job. Considering the large boost in cable rates, the state should do whatever it can to rein in the costs to cable consumers. Congress deregulated rates claiming that competition would give the public a choice. However, cable competition has not arrived and the consumers who want cable TV do not have a choice in their cable provider.

I look forward to your reply. Please feel free to contact me if you have any questions about my request.

Sincerely,

Spencer Black

State Representative

CI is raising fates for most subscribers

for three-quarters of its subscribers to off-set the higher cost of popular pro-gramming like MTV and ESPN.

The increase, announced today, will af-NEW YORK (AP) — Tele-Communications Inc., the nation's largest cable company, is raising rates 7 percent

are still being di

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whether rates will new rates will be "We won't tional office.

scribers and raise its standard service to fect 11 million of TCI's 14 million subabout \$27 a month.

would be about \$27 a month. But, Morton repeated, that decision hasn't been made. The cable system has about 80,000 subsaid Thursday rates in the Madison area; scribers in 18 Dane Local TCI spokeswoman Lori Morton

works to roll out its new ALL-TV digital cable service and reduce its \$15 billion t also comes three months after the company announced it would eliminate 2,500 jobs and freeze or cut senior execu-TCI's move comes as the company tive salaries. debt. It until next week be going up or what the a rate for expanded If the local base rate for expanded basic cable — currently \$25.40 a month was increased by 7 percent, the new rate

TCI said 60 percent of the increase would be used to offset higher programming costs.

County communities.

Deering, Bonnie

From:

Jordahl, Harald

Sent:

Monday, March 17, 1997 2:54 PM

To:

Deering, Bonnie

Subject:

cable release attached

bonnie -- here is the release. jordy ********

For Release: March 14, 1997

BLACK CALLS FOR HEARING ON CABLE TV RATE HIKE

Representative Spencer Black today called for Assembly hearings to consider additional steps the Legislature could take to protect cable television consumers. Black made his request in the wake of news that TCI Cablevision plans to increase cable rates by an additional 7% on July 1. In a letter to Rep. Cliff Otte, Chair of the Assembly Consumer Affairs Committee, Black said the committee should hold a hearing to explore options for Wisconsin to take action under the recently passed Federal Telecommunications bill.

In his letter, Black, a member of the Assembly Consumer Affairs Committee, noted that "Cable TV is an unregulated monopoly that is once again taking unfair advantage of the consumer. As legislators, we should do whatever we can to provide some measure of relief to the consumer."

According to Black "Cable rates have increased sharply in the last year. Nationwide, cable rates have jumped 10.4 % this year. Most TCI consumers in Wisconsin have seen their rates increase by 18.8% even before the new rate hike." TCI is the nation's largest cable supplier and provides service to much of Wisconsin, including many communities in Dane, Sauk, and La Crosse counties.

Black noted "Only a monopoly could get away with that kind of rate hike."

Black added "Last year, Congress again lifted federal regulation of cable television. Therefore, if the consumer is going to be protected, Wisconsin must do the job. Considering the large boost in cable rates, the state should do whatever it can to rein in the costs to cable consumers. Congress deregulated rates claiming that competition would give the public a choice. However, cable competition has not arrived and the consumers who want cable TV do not have a choice in their cable provider."



CLIFFORD OTTE

WISCONSIN STATE REPRESENTATIVE 27TH ASSEMBLY DISTRICT

March 19, 1997

The Honorable Spencer Black 219 North State Capitol Madison, WI 53702

Dear Spencer:

Thank you for your letter expressing your concern about recent news that the Tele-Communications Inc. cable company is planning to raise its rates 7 percent for three-quarters of its subscribers to offset the higher cost of popular programming like MTV and ESPN.

You asked that I hold "hearings in the Assembly Consumer Affairs Committee to consider additional steps the Legislature could take to protect cable television consumers." Since the Legislative Council informs me that the State does not have the power to directly regulate the rates that a cable company charges, I do not believe that holding a public hearing would produce a meaningful response to the issue at hand, increased rates.

Since it is the City of Madison that has granted TCI their local franchise and they can place leverage on TCI, I would suggest that you and your constituents pressure the City to work to address your concern about increased rates.

Although I am told that the State can do little to allow more competition in cable and satellite broadcasting, I do feel that **more competition should be allowed**. I would be very interested in any proposal you might have that would accomplish that goal.

Sincerely yours,

CLIFFÓRDOTTE

Chairman

Assembly Committee on Consumer Affairs

CO:day

FCI is raising rates for most subscribers

NEW YORK (AP) — Tele-Communications Inc., the nation's largest cable company, is raising rates 7 percent for three-quarters of its subscribers to offset the higher cost of popular programming like MTV and ESPN.

The increase, announced today, will affect 11 million of TCl's 14 million subscribers and raise its standard service to about \$27 a month.

Local TCI spokeswoman Lori Morton said Thursday rates in the Madison area

are still being discussed with the TCI national office.

"We won't know until next week whether rates will be going up or what the new rates will be," she said.

If the local base rate for expanded basic cable — currently \$25.40 a month — was increased by 7 percent, the new rate would be about \$27 a month. But, Morton repeated, that decision hasn't been made. The cable system bas about \$0.000 cmb.

The cable system has about 80,000 subscribers in 18 Dane County communities.

TCI's move comes as the compan works to roll out its new ALL-TV digit cable service and reduce its \$15 billio debt. It also comes three months after th company announced it would eliminal 2,500 jobs and freeze or cut senior exective salaries.

TCI said 60 percent of the increas would be used to offset higher programming costs.

State Journal staff contribute to this repor

Mike Flanety - State Soumof TC1-cable rate increases Cliff have response yet? No, not addressed mailed copy to Cliff



DuWayne Johnsrud

State Representative

Respondition

April 24, 1997

Representative Cliff Otte, Chair Assembly Consumer Affairs Committee Room 109 West State Capitol INTER-DEPARTMENTAL

Dear Representative Otte:

As Chair of the Assembly Natural Resources Committee, members often request that special committees be created to address issues of interest to them. Thus, as Vice-Chair of the Assembly Consumer Affairs Committee, I am requesting that you, as Chair of that Committee, create a special committee to look at the practices of door-to-door solicitations. I would also request that I be named chair of the committee.

The group would simply gather and study information as it relates to door-to-door soliciting in our state with the possibility of developing recommendations for related legislation.

Thank you for your consideration of my request. If you would like to discuss this matter further, please let me know.

Sincerely,

DuWayne Johnsrud State Representative 96th Assembly District

DJ/ssd

March 18, 1997

Mr. Joel Bernhard N9938 STH 175 Lomira, WI 53048

Dear Joel:

I understand that the Wisconsin Soft Drink Association and representatives of the Pepsi-Cola and Coca-Cola companies have been in touch with you directly. I hope that they have been able to be of assistance to you.

Please feel free to contact me, or your State Representative Carol Owens, if you have any further questions.

Sincerely yours,

CLIFFORD OTTE Chairman Assembly Committee on Consumer Affairs

CO:day

WISCONSIN SOFT DRINK ASSOCIATION

2700 S. Shore Drive, Suite A Milwaukee, WI 53207

Douglas Malmquist President J.W. Bonebrake Vice President

March 7, 1997

Representative Clifford Otte P.O. Box 8953 Madison, Wisconsin 53708-8953

Dear Representative Otte:

Since learning from you of Mr. Joel Barnhard's communication with your office, I have been in contact with representatives of the Pepsi-Cola and Coca-Cola companies concerning Braille labeling on soda vending machines.

Mr. Jeff Brown of the Pepsi-Cola Company indicated Pepsi typically provides Braille-labeled machines and makes other accommodations upon request. Mr. Brown intends to write to Mr. Barnhard regarding the use of Braille labeling on Pepsi vending machines. Ms. Sara Cahillane of the Coca-Cola Company said there is no formal policy with respect to the use of Braille labeling. Such decisions are made by the distributors who own/rent soft drink vending equipment. Ms. Cahillane also plans to write Mr. Barnhard directly. I will forward copies of the above letters to you when I receive them.

Please know of my interest to provide further assistance to you in this matter should further action be required.

Sincerely,

Martin J. Schreiber

WSDA Executive Secretary

WISCONSIN SOFT DRINK ASSOCIATION

2700 S. Shore Drive, Suite A Milwaukee, WI 53207

Douglas Malmquist President J.W. Bonebrake Vice President

March 7, 1997

Mr. Joel Barnhard N9938 Highway 175 Lomira, Wisconsin 53048

Dear Mr. Barnhard:

Representative Clifford Otte contacted us at the Wisconsin Soft Drink Association (WSDA) regarding your concern with permanent Braille labeling on soda and juice vending machines, and asked that we assist in responding to you.

I have shared your letter with company representatives for Coke and Pepsi, and also spoke with them personally regarding the matter of Braille on soft drink vending machines. Both indicated they would contact you directly in order to better respond to your concern.

Should you not receive the information you need, or if you need further assistance or information, please contact feel free to contact me directly. I regret that you are having this problem and it is our hope that you can have a satisfactory solution.

Sincerely.

Kelly McDowell

WSDA Staff Assistant

cc: Rep. Clifford Otte

The Coca Cola Company

COCA-COLA PLAZA ATLANTA, GEORGIA

GOVERNMENTAL RELATIONS

March 6, 1997

Mr. Joel Bernhard N9938 Highway 175 Lomira, WI 53048

Dear Mr. Bernhard:

Our associates at The Wisconsin Soft Drink Association sent me your letter regarding braille labeling on vending machines. I appreciate the chance to respond to your concerns.

The Coca-Cola Bottling Company of Chicago controls vending machine distribution in your area. Their policy for putting braille labels on the machines is done upon request from a customer. Lori Banach is the Customer Service Representative with the bottling company in Chicago. She can be reached at (847) 647-0200 for further information.

Joel, thanks for your interest in The Coca-Cola Company. Please be assured that your opinions are important to us, so please contact 1-800-GET-COKE whenever you have comments to share.

Sincerely,

Sara Cahillane

Governmental Relations Specialist

Cahillane

February 11, 1997

Mr. Joel Bernhard N9938 STH 175 Lomira, WI 53048

Dear Joel:

I am writing in response to your letter to State Representative Polly Williams. As she told you, I am now the chair of the Assembly Committee on Consumer Affairs.

First, I would like to commend you for the initiative you have taken to address your desire to see vending machines labeled in braille. It seems to me that it would be a good business policy for vending machines to have braille labeling. However, like many other good ideas, I am not sure that we should mandate it upon businesses and often consumer concerns can be met through consumer input. I am going to try to bring your concern to individuals who might be able to help without any need for mandates. As a first step to get your concern heard by others, I am going to contact the Wisconsin Soft Drink Association and bring your concern to their attention. I will be getting back to you after I have heard from them.

Sincerely yours,

CLIFFORD OTTE Chairman Assembly Committee on Consumer Affairs

CO:day

February 11, 1997

Mr. Martin Schreiber Schreiber & Associates 15 N. Pickney Street, Suite 102 Madison, WI 53703

Dear Mr. Schreiber:

My staff person, (Dan Young), contacted you regarding the concerns of a blind student, (Mr. Joel Bernhard), that soda vending machines did not have braille labeling. Pursuant to that conversation, I am sending you a copy of Mr. Bernhard's letter and my response to him. I would appreciate it if you would let me know what response, if any, you have to Mr. Bernhard's concern. Please feel free to contact Mr. Bernhard or the Lomira High School directly.

Thank you for your interest in this matter.

Sincerely yours,

CLIFFORD OTTE Chairman Assembly Committee on Consumer Affairs

CO:day

Enclosures